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NEWS RELEASE

FOR IMMEDIATE RELEASE
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Mayor Small Encourages Residents to Take First Step Toward Homeownership at NACA 'Achieve the Dream' Event in Atlantic City

ATLANTIC CITY, N.J. (November 2, 2026) – Mayor Marty Small, Sr. is encouraging Atlantic City residents to take advantage of a unique opportunity to make homeownership a reality when the Neighborhood Assistance Corporation of America (NACA) brings its "Achieve the Dream" event to Atlantic City this month.

The event will connect renters and prospective first-time homebuyers with NACA's nationally recognized programs and services, offering a path to homeownership without a down payment, closing costs, fees or mortgage insurance, and with a low, fixed interest rate.

The three-day NACA 'Achieve the Dream' event will take place from Friday, November 13 through Sunday, November 15 from 8:00 AM to 8:00 PM each day at The Claridge Hotel, located at 123 S. Indiana Avenue.

"Our hope is that this event will help create more homeowners right here in the Great City of Atlantic City," said Mayor Small. "With the momentum happening in our city, the nation is taking notice and having a world-class organization like NACA bring this opportunity to our residents is tremendous. Charity starts at home, and we're committed to doing everything we can to improve the lives of our residents."

During today's news conference announcing the event, Debra White of the New Jersey Department of Community Affairs (DCA) shared her personal experience becoming a homeowner through NACA, highlighting the difference the program can make for individuals and families who may believe traditional mortgage requirements put homeownership out of reach.

NACA's program is open to people of all income levels and does not consider credit scores when determining mortgage eligibility. Instead, the organization evaluates an applicant's overall financial readiness and provides guidance throughout the homebuying process. All NACA services, including workshops, counseling and access to its mortgage program, are free.

NACA Founder and CEO Bruce Marks described the program as a "solution to the homeownership crisis," emphasizing the need to make affordable homeownership more accessible. Marks also expressed interest in establishing a NACA office in Atlantic City, citing the demand for the program and the opportunity to serve more residents locally.

NACA hosts "Achieve the Dream" events across the country, drawing thousands of prospective homebuyers. A recent event in Atlanta attracted approximately 5,000 people over three days, and thousands have already registered for the upcoming Atlantic City event.

Individuals interested in attending are encouraged to register in advance and learn more about the program at www.naca.com and www.acnj.gov.

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