

- Leadership
- Expectations
- Transparency
- Stability

CITY OF ATLANTIC CITY
OFFICE OF THE MAYOR

- Accountability
- Credibility
- Excellence in Execution

L.E.T.S. A.C.E. IT!



MAYOR MARTY SMALL, SR.

City Hall
1301 Bacharach Boulevard • Suite 706
Atlantic City, New Jersey 08401
Telephone 609-347-5400

NEWS RELEASE

FOR IMMEDIATE RELEASE

MEDIA CONTACT:

Andrew Kramer (Public Information Officer) – 609-226-3470; AKramer@acnj.gov

Adele Polk (Assistant Public Information Officer) – 640-888-3003; Apolk@acnj.gov

Mayor Small Announces Plans for This Summer's Atlantic City BRT Weekend

Atlantic City, N.J. (May 6, 2025) – City of Atlantic City Mayor Marty Small, Sr. announced, today, that BRT Weekend in Atlantic City this summer will not be taking place on Chelsea Avenue Beach in front of the Ocean Club Condominiums, but rather the City of Atlantic City intends to host the weekend-long music festival from July 11-13 on Atlantic City's Missouri Avenue Beach. In addition, Mayor Small announced that no large or even medium-scale events will be scheduled at any point on the beach in front of the Ocean Club. The City of Atlantic City has also entered discussions about permanently moving Chelsea Beach Bar to another location along the Boardwalk, however Chelsea Beach Bar will be operating from its current location this summer under its current lease.

“The Small administration supports all entertainment in Atlantic City, and it’s in the taxpayers’ best interests to welcome all entertainment to our beach and Boardwalk, but we also want to make sure we’re being good neighbors,” said Mayor Small. “We had meetings with the BRT concert promoters and Chelsea Beach Bar, and I made it clear to them that this concert will not be taking place on Chelsea Avenue Beach.”

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