



**MAYOR MARTY SMALL, SR.**

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## **NEWS RELEASE**

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## **Small Administration Meets Most Goals Set Forth in 2022 Atlantic City State of the City Address**

**Atlantic City, N.J. (December 28, 2022)** – Mayor Marty Small, Sr., yesterday, along with the directors of each city department, reflected on the 2022 City of Atlantic City State of the City Address, delivered in February, during a news conference at City Hall. Mayor Small and the directors discussed each goal, and revealed which of those goals were met and which were not and why.

Of the more than 90 goals set by the directors (listed later in this release), all but just a few were either completed or started. Highlights of the goals accomplished include a tax decrease, 38 paved streets, a citywide camera program, the launch of the new citywide emergency alert system, the launch of the Atlantic City Employee Readiness Program, park rehabilitation, the start of a clean community initiative and the appointment of a permanent police chief.

Overall, more than 90-percent of the goals Mayor Small announced during the 2022 State of the City Address were met.

“We say what we mean and mean what we say in the Small Administration, and our end of year review proves that,” said Mayor Small. “I, along with my directors, set very ambitious goals for each department in the beginning of the year and we met just about all of them. Credit my directors and assistant directors for rising to the challenge. We didn’t meet every single goal, and that’s okay, because we aren’t taking our foot off the gas. We’re simply setting the table for what will be an unforgettable ride in the great City of Atlantic City in 2023.”

Mayor Small will deliver the 2023 State of the City Address on January 12, 2023.

**###**

<i>Goals of Each Department</i>	<i>Achieved?</i>	<i>Notes</i>
<b>Administration</b>		
Continue to change the culture and improve morale in all City buildings	Yes	
Promote professional development and training – CPM cohort begins March 2022	Yes	
Transition remaining City functions to paperless model	Yes	
Encourage creativity and innovation in work products	Yes	
Increased communication and transparency with residents and community organizations	Yes	
Training, Training, Training	Yes	
<b>Atlantic City Fire Department</b>		
Launch ACFD Jr. Fire Academy	Yes	
Minority recruitment officer	Yes	
Competitive salaries in department	Yes	Currently negotiating
Special Ops training for Hazmat & Live Burn Unit – regional team for Atlantic County	Yes	
Restoration of Fire Station #2 - \$750K NJ Historic Trust Preservation Grant	Yes	
Expand community outreach initiatives	Yes	
Leadership training for captains and battalion chiefs	Yes	
<b>Atlantic City Police Department</b>		
Permanent Police Chief and other leadership positions	Yes	
Competitive salaries in department	Yes	
Clean and safe community - Zero Tolerance on Atlantic and Pacific Ave	Yes	
Hire civilians for new community taskforce	Yes	2 ambassadors hired
Excessive force complaints (1 in 2021)	Yes	Zero in 2022
\$700K DOJ grant to install license plate readers at City entrances/exits	Yes	All complete except for Expressway
Open 3 new ACPD substations (Tanger, Stanley Holmes, Back Maryland)	Yes	Tanger and Back Maryland opened
Upgrades to 911 system – residents can text 911 & send videos to 911	Yes	
Focus on neighborhood policing	Yes	
<b>Communications Bureau</b>		
Continue to streamline efficiency of department	Yes	
Increase salaries for low-paid staff	Yes	
Focus on recruitment and retention of dispatchers	Yes	
Renovate the dispatch center	Yes	
<b>Community Development Block Grant</b>		
Launch the Atlantic City Employment Readiness Program	Yes	
Develop a Re-Entry Services program in partnership with Atlantic City and County Courts	Yes	Expected to go live in early 2023
Establish Short-Term Emergency Rental/Mortgage Assistance Program	Yes	
Hire a loan advisor and cost estimator	Yes	Interview process has begun
Support improvement projects at City Parks	Yes	
Secure HUD funding to launch the Atlantic City Workforce Housing Program	Yes	
Engage residents in the First Time Homebuyers Program	Yes	
<b>Health &amp; Human Services</b>		

Hired: HHS Director , Director of Recreation & staff, and Director of Youth Services & Staff	Yes	
COVID-19: Partner with Stockton, Atlantic County to open testing site at Carnegie Center	Yes	
COVID-19: Vaccination site opened at All Wars Memorial Building	Yes	
Expansion and creation of divisions within HHS to address resident needs	Yes	
<b>Human Resources</b>		
Focus on retention & recruitment of best and brightest	Yes	
Upward mobility	Yes	
Opportunities for younger people and college graduates	Yes	
Compliance with civil service	Yes	
Employee Assistance Program	Yes	
Departmental retreats	Yes	
Conduct yearly employee evaluations	Yes	
Implement year-round training for City employees	Yes	
<b>Information Technology</b>		
Implement an alert management system for employees, residents, businesses, and visitors	Yes	
Plan for the implementation of City-Wide WiFi	Yes	
Automate remaining paper-based workflows with GovPilot	Yes	
Establish a City-wide camera and surveillance program with ACPD	Yes	
Enhance technology for building access at City Hall, PSB, PW Yard	Yes	
<b>Licensing &amp; Inspection</b>		
Increased focus on enforcement of short-term rentals	Yes	
Revenue increase	Yes	Nearly \$7-million a year
Continue aggressive enforcement of rooming houses through partnership with CRDA	Yes	Down to 23 licensed rooming houses
Establish working zones for code enforcement officers	Yes	
Trump Plaza Garage Reopening	Yes	
<b>Municipal Court</b>		
Launch Homeless Court Initiative with Public Defender	Yes	
Increase the public's access to technology for court services	Yes	
Reduce recidivism through Pathways for Change Program	Yes	
Renovate entire public safety building, first time since 1998	Yes	
Resume Project Pro	Yes	
<b>Planning &amp; Development</b>		
9 active redevelopment plans	Yes	
Host a City auction in Q2	Yes	
Continue to assist small businesses with \$350K program through NJEDA partnership	Yes	
Invest \$1.15 million for park improvement projects	Yes	
Rehabilitation of existing parks: Texas, Altman & Edith Donaldson	Yes	
Improvements to City Hall Courtyard/ electric charging stations in parking lot	Yes	Council approved, State is reviewing
<b>Public Information</b>		
Launch City newsletter	Yes	
Continue to enhance the user experience on City website	Yes	
Educate community on the City's new emergency alert system	Yes	

Increase internal/employee communication	Yes	
Enhance City's social media and traditional media presence	Yes	
Upgrade technology in vehicles, allowing residents to track vehicles	Yes	
Review staffing levels and salaries	Yes	
Install dog waste kits in parks	Yes	
Launch Project Community - Send crews into different areas of community monthly	Yes	
Empower wards to host clean ups & provide teams with all materials	Yes	
CDL Training for employees	No	Still seeking funding
<b>Engineering</b>		
Pave 30 streets in 2022	Yes	38 streets were paved
Traffic signal synchronization	Yes	
Atlantis Avenue pump station	Yes	
Floodproofing City buildings	Yes	
Renovations at Gardner's Basin and for AC Aquarium	Yes	Target Date of March reopening
<b>Solicitor's Office</b>		
Forcefully litigate all matters	Yes	
Days of change orders are long gone	Yes	
Reconstruct the duties assigned to the City's risk manager	Yes	
Focus on diversity and inclusion in recruitment of attorneys	Yes	
No legacy cases remaining	Yes	
Reduction in legal contracts/fees	Yes	
<b>Revenue &amp; Finance</b>		
2022 Tax Decrease	Yes	
Continue positive outlook, upgraded ratings from Moody's and S&P	Yes	
Increased tax collection rate	Yes	From 97.6 to 97.7
Senate Bill 4271 redirects sports betting revenue for tax relief	No	
Decrease spending, increase services	Yes	
Add new lines of revenue: Room Tax, Hospital Tax, Cannabis, Comcast franchise	Yes	All but recreational cannabis
<b>Other Goals</b>		
<b>Grants</b>		
\$20 million for improvements to Pacific, Arctic & Atlantic Avenues	Yes	
\$30 million for resiliency improvement projects	Yes	
\$800K earmark in federal budget	Yes	
\$4 million interior/exterior restoration of Atlantic City Aquarium	Yes	
\$5 million from State of NJ for projects like restaurant row	Yes	
Secured over \$2 million through Neighborhood Revitalization Tax Credit Program	Yes	
Supporting Venice Park, Bungalow Park with applications	Yes	
\$35K to support wind industry workforce development program in partnership with ACBOE	Yes	
<b>Programs and Services</b>		
Atlantic City Investment Cohort	No	
Small Business Academy	Yes	
Seminars on City business and contracts	No	
Real Estate Career Initiative	No	
CDL Trucking School	Yes	

### Cannabis

Embrace Cannabis industry Yes

Provide educational seminars Yes Expungement clinics and career fairs

Aid in Redevelopment for Pacific and Atlantic Avenues Yes Plan created

Major interest from national and local stakeholders Yes

### Offshore Wind

ACCC Wind Training Center Yes

Orsted in Gardner's Basin Yes

### Community Development

ShopRite No City is seeking a new national chain

Island Waterpark Yes

New Atlanticare facility Yes

Stockton Phase II Yes

Splash and Dash Carwash Yes

Carnegie Library New National Action Network (NAN) and LIT Program Yes

City operates Skate Zone as skating rink through at least April 2023 Yes

Rabbi Weiss & Alfred Engelberg \$1 Million Donation No