

- Leadership
- Expectations
- Transparency
- Stability

CITY OF ATLANTIC CITY
OFFICE OF THE MAYOR

- Accountability
- Credibility
- Excellence in Execution

L.E.T.S. A.C.E. IT!



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NEWS RELEASE

For Immediate Release

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Atlantic City Launches Great Day University, A Series of Free Financial Education Programs for Residents

ATLANTIC CITY, N.J. (August 13, 2026) – The City of Atlantic City is launching Great Day University, a new initiative designed to provide residents with practical education and resources to strengthen their financial futures.

Registration is now open for three programs: Financial Planning Foundations for residents ages 18–35, Advanced Financial Planning for residents ages 35 and older, and a Credit Empowerment Program open to eligible Atlantic City residents. The financial planning programs are eight-week hybrid courses covering topics including budgeting, increasing income, credit, investing, retirement, healthcare and estate planning, while the 20-week Credit Empowerment Program focuses on understanding, repairing and building credit.

All programs are free to eligible Atlantic City residents and feature expert instruction, practical strategies and interactive discussions.

“This is an opportunity to give our residents the tools to succeed by helping them take control of their finances,” said Mayor Marty Small, Sr. “We gear the curriculum to meet our residents where they are in life and help them move forward. This is another example of the Small Administration investing in our community and making a difference in the lives of the people who call the Great City of Atlantic City home.”

The programs begin at the end of the month. The registration form and additional information can be found at www.acnj.gov.

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