

MAYOR MARTY SMALL, SR.

City Hall
1301 Bacharach Boulevard • Suite 706
Atlantic City, New Jersey 08401
Telephone 609-347-5400

NEWS RELEASE

FOR IMMEDIATE RELEASE
CONTACT:
Andrew Kramer (Public Information Officer) – 609-226-3470; AKramer@acnj.gov
Adele Polk (Assistant Public Information Officer) – 640-888-3003; APolk@acnj.gov

City of Atlantic City Collecting Sneakers Ahead of Giveaway Later This Month

ATLANTIC CITY, N.J. (November 6, 2026) – The City of Atlantic City Recreation division is asking the community to help make the holiday season a little brighter with a sneaker giveaway planned for Friday, November 20.

Leading up to the event, the department will collect donations of new or gently used sneakers now through November 16. Donations are limited to sneakers only, and all sizes are welcome, from baby and toddler footwear to grade school, men's and women's sizes.

Community members can drop off donations at the AC PAL Building, located at 250 N. New York Avenue, from 12:30 PM to 7:45 PM Monday through Friday.

The sneaker giveaway will take place Friday, November 20, from 5:00 PM to 7:00 PM at the PAL Building. The event will provide an opportunity for individuals and families to receive sneakers while helping put donated footwear to good use.

With the holiday season approaching, the City is encouraging residents, businesses and community partners to participate by donating a pair of sneakers or spreading the word. For questions about the sneaker collection or giveaway, contact organizer Sakiyah Quick with Atlantic City Recreation at 609-347-5300, ext. 1058.

###