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CITY OF ATLANTIC CITY
OFFICE OF THE MAYOR

- Accountability
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City of Atlantic City Hands Out Hundreds of Winter Coats to Residents During Brutal Cold Stretch

Atlantic City, N.J. (February 4, 2026) – As frigid temperatures continue to grip the region, City of Atlantic City Mayor Marty Small, Sr. hosted a Winter Coat Giveaway this afternoon for residents. The initiative was designed to provide immediate relief to those affected by the prolonged stretch of extreme cold.

More than 300 residents came to City Hall to receive winter coats. Men’s and women’s coats were distributed in a wide range of adult and children’s sizes to help ensure residents stay warm during the harsh elements.

“When the temperatures drop, our responsibility to one another rises,” said Mayor Small. “This winter coat drive is about taking care of our residents, looking out for our neighbors, and making sure no one faces this bone-chilling weather without the warmth they deserve.”

The winter coats were generously donated to the city by a donor who wishes to remain anonymous. Any remaining coats will be distributed at the City of Atlantic City’s upcoming “Heat the Streets” event later this month. Additional details about this event will be released soon.

Staff and volunteers from the Mayor’s Office, the Department of Health and Human Services, Reentry Services Division, Anti-Violence Division, Community Engagement Division, and the Mayor’s Office of Special Events assisted with coat distribution during today’s event.

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