City of Atlantic Winter Wonderland Holiday Parade

Presented by:
Mayor Marty Small, Sr.

Saturday, December 7, 2024
11:00 am
Rain Date - Sunday, December 8, 2024

Winter Wonderland Holiday Parade Entry Form

INSTRUCTIONS: Complete the entry form and submit via email by Monday, November 22nd, 2024 to Sharvey@acnj.gov, AND Kwatson@acnj.gov. zfarrar@acnj.gov lwarren@acnj.gov

You may also bring your entry form to the Mayor's Office of Special Events: Room 123 in City Hall. For questions, please call 609-347-5823.

Group/Business Name: _____

Contact Person: _____

Phone #: _____

Email: _____

TYPE OF ENTRY:

Float **Marching Band** **Costumed Character**

Decorated Car **Dance Team/Drill team** **Other**

Please provide a brief description about your proposed entry for the Holiday Parade:

_____
_____
_____
_____
_____
_____

Does this entry have sound or music? Yes No

By submitting this application, I agree that my business/organization will abide by the rules and regulations outlined below by the Mayor's Office of Special Events. _____

City of Atlantic Winter Wonderland Holiday Parade
2024 Rules and Regulations

As a participant in the 2024 City of Atlantic City Holiday Parade, I agree to follow the parade rules and regulations:

General Information

- We will announce soon where the main parade formation/staging area will be located. Participants may begin staging at 9:00am and must be in their assigned spot by 10:30 a.m. The parade will begin at 11:00 am (**Rain date)Sunday, December 8th, 2024**)
- The parade route : will also be announced shortly
- Entry forms must be submitted by 5PM on Friday, November 22, 2024
- In order to participate, your entry must be approved by the Special Events team.
- Approved participants will receive parade day instructions along with their spot in the parade lineup.
- All approved parade entries must reflect a holiday theme and should not be predominantly commercial
- At no point should there be materials of any sort (candy, toys, papers, etc.) thrown or otherwise distributed from a vehicle or float itself. Participants are allowed to have walkers hand out said items but they cannot be thrown from any moving vehicles/floats.
- **The maximum speed limit on the parade route is 5MPH. NO EXCEPTIONS ALLOWED.**
- There is to be no stopping at any point in time unless directed by Atlantic City Police or Parade Official.
- The individual submitting the entry form on behalf of their organization/group accepts responsibility for distributing the rules and regulations of the 2024 Atlantic City Holiday Parade to all individuals involved in their entry for the parade.

- **Floats**
- Any organization submitting an entry form for a float should include a description of what their float will look like. If you have a sketch or picture, you may also include that in your submission email.
- No float should be over 120 inches in height.7feet width .
- All props and structures involved in the float should be professional in appearance, clearly depict which organization the float belongs to/represents, be of sound construction, and be fire proof.
- Each float must be equipped with a minimum of one (1) fire extinguisher. Prior to the commencement of the parade, a fire official will inspect each float for their fire extinguisher.
- Each float must clearly depict the name of the organization/business responsible for the float. All banners/signage must be high quality and easily readable to spectators.
- The speed limit for **ALL** vehicles participating in the parade is 5MPH. **THERE IS NO EXCEPTION.**

For questions about the Winter Wonderland Holiday Parade, please contact the Mayor's Office of Special Events: 609-347-5823.