

- Leadership
- Expectations
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CITY OF ATLANTIC CITY
OFFICE OF THE MAYOR

- Accountability
- Credibility
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NEWS RELEASE

FOR IMMEDIATE RELEASE

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Atlantic City Kicks Off New Jersey's First Ever North to Shore Festival in June

Atlantic City, N.J. (March 13, 2023) – City of Atlantic City Mayor Marty Small, Sr. was part of today's announcement by New Jersey Governor Phil Murphy and First Lady Tammy Murphy that this June, NJPAC is producing a three-city celebration of music, technology, comedy and film. The festival will start in Atlantic City from June 7-11.

"We are proud to kick-off the North to Shore statewide festival," Mayor Small said during today's news conference at NJPAC's Prudential Hall in Newark, N.J. "One thing about Atlantic City is we definitely know how to party. We have something for everyone. It's a huge task and it's a historic task, but Atlantic city knows how to host great events, and this is the first step to returning the great City of Atlantic City to be the world's favorite playground."

Mayor Small has put together a local committee for North to Shore, lead by the mayor's Director of Constituent Services Kashawn "Kash" McKinley. You can see the list of Atlantic City events already announced here: <https://northtoshore.com/atlantic-city/>

"This superstar event, held over three weekends in June, will attract folks from all over, creating another great reason for tourists to visit the Garden State as well as opportunities for local businesses in three of our iconic cities to shine," said Governor Murphy. "These festivals will generate economic activity and have a significant impact on our region and we look forward to shining a light on the diversity, creativity, and energy that makes New Jersey unique this summer."

North to Shore will also be in Asbury Park (June 14–18) and Newark (June 21–25). Read the full release here: <https://www.nj.gov/governor/news/news/562023/approved/20230312d.shtml>

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