

# 2026 City of Atlantic City

## Goals by Department

*At the beginning of each year, Mayor Small asks every City of Atlantic City department to develop a set of goals to be accomplished over the course of the year. In December, each department director reviews those goals during a public news conference, reporting which were completed and, if any were not, explaining the reasons why. The full list of goals can be found below:*

### **Atlantic City Fire Department**

Expand fire safety education and community outreach

Strengthen Fire Department recruitment of city residents

Specialized training (trench rescue, confined space rescue and water rescue)

Implement a customized computer training curriculum (AI) for all firefighters

Increase fire apparatus and fire station technology

### **Atlantic City Police Department**

Encourage and promote more use of online reporting system

Conduct comprehensive review of IACP study to improve efficiency and operations (w/ Stockton)

Continue rescue and seizure legal training for all officers

Order new Bearcat Swat truck

Expand use of drones

### **Health & Human Services**

Launch mobile health clinic day in three neighborhoods

Conduct AED training for city employees

Install AED machines in all city buildings

Install free public health vending machines

Provide health education programs related to youth and trauma

Sickle Cell Awareness 2kwalk/run

Conduct a spring Point in Time count

## **Health & Human Services – Anti-Violence**

Host Carnegie Block Party

Launch Hip Hop Boxing program

Host Text-a-thon tournament

Start mentorship fatherhood program

Launch ‘Beats Over Bullets’ music program for youth

Community-wide barbering program

## **Health & Human Services – Environmental**

Transition environmental health inspections to electronic forms

Crosstrain environmental health staff to strengthen operational capacity

Expand regional collaboration and professional engagement

Develop and implement Operational Procedures (SOP)s for environmental health programs

Improve complaint intake and initial contact timeliness

Update all lead cases previous to 2026 and make compliant

## **Health & Human Services – Multicultural Services**

ASL classes

Safe house/strong families home safety workshop

Hold a Cultural Festival

Celebrate various Heritage months through the arts

Tech education classes

FIFA World Cup events

## **Health & Human Services – Recreation**

Beach Volleyball program

Host City Hall Field Day at Pop Lloyd

Podcasting on the Health and Human services YouTube page

Indoor Soccer at Sovereign

Female lacrosse and field hockey program

Winter Warmup middle school basketball showcase

## **Health & Human Services – Reentry Services**

Prison fellowship

Re-entry based podcast

Have minimum 10 clients complete and receive their GED

Enhance case management engagement with clients

Increase job employment rate by 10-percent

Decrease recidivism rate 3-percent

## **Health & Human Services – Senior Services**

Creative writing classes

Valentine's day Ball

Men's Senior social collective

Senior health Expo

Senior spotlight features on social media

Senior beach day

## **Health & Human Services – Skate Zone**

Summer Hockey Summer Camp

After School Program for the Youth

Adaptive Skating Sessions for Individuals with Disabilities

Learn to Play Hockey Day/Quarterly

Adult Learn to Skate Program

## **Health & Human Services – Vital Statistics**

Genealogical events

Host a quarterly educational citizenship seminar

Work with Community engagement team to assist with birth certificates

Add additional option via GovPilot (corrections)

## **Health & Human Services – Youth Services**

Chess Club

Earn-to-Learn program

Father/son initiative

Pottery and ceramics

Charm school

RC Racing program

## **Human Resources**

Make needed changes to nepotism policy

Change 2022 policy and procedure manual

Improve Background checks and finger printing process

Address Prime Point issues for pension division

Audit for W-4's and I-9's

Create a procedure manual for each HR job

## **Information Technology (IT)**

ACNJ.GOV ADA Compliance with 2026 Government Website Requirements and other elements of business such as FI and HR

AI Implementation for applicable COAC Departments

Implement enhanced Data Management platform across all departments

HRIS Process Automation (on/off boarding, succession planning, development plans, enhanced evaluations)

Implement new business workflows for L&I in GovPilot; Hotel/Motel, Flood Plain 4Runner, e Filing for Construction, Landlord tenant code

Network Infrastructure Optimization for all buildings

Improve Video capabilities for Press Conferences, Council Meetings and on location events

## **Licensing & Inspections**

Comprehensive execution of the Floodplain permit process

Implementation of annual inspection of hotels and motels for code compliance

Implementation of an E-filing system for construction plan review and application submission

Revision and amendment of the Landlord-Tenant Ordinance (Chapter 41)

Inspection of properties along Atlantic and Pacific Avenues by Mercantile division and Code Enforcement to jointly address violations and issues

Revision of Chapter 170 to include interior evaluations by mercantile inspectors

Re-implementation of Jitney, limousine, taxi, and safety inspections in collaboration with the State

## **Municipal Court**

Three outreach programs touching on all parts of city (Stanley Holmes and Back Maryland)

Add kiosk to lobby to ease payment process

Implement “Opt for Health and Hope”– a diversionary program to help lower recidivism rates and find a better path (partner w/ AtlantiCare and Jewish Family Services)

Crosstrain employees to improve customer service

## **Planning & Development**

Address staffing vacancies (Secretary for Boards, Planner, Planning Aide)

Hold a joint Planning and Zoning Board workshop

Re-examine Master Plan (2016) and take necessary redevelopment actions for specific properties (Rotunda, Carson Avenue, etc.,)

Complete Black Cultural Heritage Trail initiative

Develop community garden and park directory

Implement year-round outdoor sidewalk dining

## **Planning & Development – CDBG**

All Wars Memorial Building upgrades (bathroom and furniture)

Add additional lighting to MLK basketball courts

Partner with Recreation to address safety concerns at city parks

Work with Arts Foundation for Indiana Avenue Firehouse mural (exterior)

Partner with Habitat for Humanity for next phase of Housing Lottery

CDBG Annual Action Plan

## **Planning & Development – Workforce Development**

Develop a user-friendly centralized Workforce Development Web Hub

Strengthen cross-departmental integration to improve coordination and employment opportunities

Expand workforce readiness access and training

Strengthen client follow up and case management

Increase communications, outreach and community engagement by expanding program visibility

## **Planning & Development – Economic Development**

Launch Great Day University (Credit repair, financial planning)

“Invested in AC” project to showcase impact generated by micro-grant recipients

Hold 2026 Small Business Academy Cohort

Bring back Small Business Month and Keep it Local Campaign with free Holiday Parking added

Food Truck Academy training program in partnership with Atlantic City Food Truck Association

Hold 2<sup>nd</sup> annual Black Business Expo

NJ Business Pathways Forum for business owners seeking to better understand how to navigate public and private procurement process

First Generation Nursing program in collaboration with ACCC and AtlantiCare

Atlantic Avenue Business District Outreach Tour and Assessment to guide businesses

Implementation of Live & Work and Stranded Properties Marketing projects

## **Public Information**

Launch Community Ambassador Content Program for Great Day Atlantic City platform

Revise and modernize city press release and media advisory template

Revitalize the city's LinkedIn presence and strengthen HR partnership for promoting job vacancies

Build a comprehensive contact database and use to expand AC Alerts to 50,000+ subscribers

Increase transparency with the public through new communication efforts

## **Public Works**

Add mats to beach entrances with ramps for handicapped access

City Hall and Yard Solar Project completion

Concrete work throughout every city ward

Assess locations throughout city that may need to become handicapped accessible

Make Yard Smart friendly

Upgrade City Hall facade

Make recycling more user friendly for residents – Bring the Yard to the community!

Revamping and upgrading bus shelters

Obtain improved tree-trimming vehicle

Additional training for PW employees

Improve uniform aesthetics with name identifications on them

## **Revenue & Finance**

Announce a 7<sup>th</sup> straight tax decrease for residents

Earn an upgrade by Standard & Poor's

Great Employee contracts – one-to-four-year deal

Work to increase City employee minimum salary to \$35,000

Attain Minimum 90-percent customer service with departments

Attain Minimum 90-percent customer service with taxpayers

Optimization of revenues

Reduce payroll errors by catching mistakes sooner

## **Solicitor's Office**

Continue trend of staying under budget (handle some litigation in house)

Provide virtual training for each city department (distracted driving, flagging, supervisory)

Expedite OPRA response time through OPRA boilerplate answer bank

# **146 total goals in 2026**