

Come join the City of Atlantic City for our



Winter WONDERLAND Holiday Parade

DECEMBER 6, 2025 AT 4:30 PM!
JOIN US AS WE LIGHT UP ATLANTIC
AVENUE WITH MUSIC, MAGIC, AND
HOLIDAY CHEER!

RAIN DATE DECEMBER 7TH

IF YOU REQUIRE REASONABLE ACCOMMODATIONS TO
PARTICIPATE IN CITY PROGRAMS, ACTIVITIES, AND
SERVICES, CONTACT ACHR@ACNJ.GOV OR (609)347-5374

SPECIAL EVENTS DEPARTMENT (609) 347-5823



2025 WINTER WONDERLAND PARADE

PRESENTED BY:

City of Atlantic City & Special Events



SATURDAY, DECEMBER 6, 2025

4:30PM

(Rain-date Sunday, December 7, 2025)

INSTRUCTIONS: Complete the entry form and submit via email by (Thursday, November 20th, 2025) lwarren@acnj.gov zfarrar@acnj.gov kwatson@acnj.gov, sdenmby@acnj.gov, & sharvey@acnj.gov

You may also bring your entry form to the Mayor's Office of Special Events: Room 123 in City Hall. For questions, please call 609-347-5823.

Group/Business Name: _____

Contact Person: _____

Phone #: _____

Email: _____

TYPE OF ENTRY:

Float

Marching Band

Costumed Character

Decorated Car

Dance Team/Drill team

Other

Please provide a brief description about your proposed entry for the Summer Kick Off:

Does this entry have sound or music? Yes No

How many participants? _____

By submitting this application, I agree that my business/organization will abide by the rules and regulations outlined below by the Mayor's Office of Special Events. _____

CITY OF ATLANTIC WINTER WONDERLAND PARADE

2025 RULES AND REGULATIONS

As a participant in the 2025 City of Atlantic City Winter Wonderland Parade I agree to follow the parade rules and regulations:

General Information

- Floats and vehicle check in will be located at Melrose and New Hampshire Ave starting, the main parade formation/staging area will be located at **New Hampshire and Atlantic Ave (See event planner)** Participants may begin staging at 2:00 pm and must be in their assigned spot by 4:00pm. **The parade will begin at 4:30pm**
- Parking will be on the following streets: Atlantic Ave and surrounding area (There will be shuttles running at the end of the parade to return all participants back to the staging area).
- **Parade Route:** The parade route will commence at Rhode Island Ave and proceed down Atlantic to Albany Ave.
- All approved parade entries must reflect a Holiday Theme and should not be predominantly commercial.
- At no point should there be materials of any sort (candy, toys, papers, etc.) thrown or otherwise distributed from a vehicle or float itself. Participants are allowed to have walkers hand out said items but they cannot be thrown from any moving vehicles/floats.
- **The maximum speed limit on the parade route is 5MPH. NO EXCEPTIONS ALLOWED.**
- There is to be no stopping at any point in time unless directed by Atlantic City Police or Parade Official.
- The individual submitting the entry form on behalf of their organization/group accepts responsibility for distributing the rules and regulations of the 2025 Winter Wonderland Parade to all individuals involved in their entry for the parade.

- **Floats**
- Any organization submitting an entry form for a float should include a description of what their float will look like. If you have a sketch or picture, you may also include that in your submission email.
- **No float should be over 120 inches in height, 7feet width.**
- All props and structures involved in the float should be professional in appearance, clearly depict which organization the float belongs to/represents, be of sound construction, and be fire proof.
- **Each float must be equipped with a minimum of one (1) fire extinguisher. Prior to the commencement of the parade, a fire official will inspect each float for their fire extinguisher.**
- Each float must clearly depict the name of the organization/business responsible for the float. All banners/signage must be high quality and easily readable to spectators.
- The speed limit for **ALL** vehicles participating in the parade is 5MPH. **THERE IS NO EXCEPTION.**
- Please be advised floats will not be provided by the City of Atlantic City.
- All participants are responsible for securing & funding their own for the event.

For questions about the Winter Wonderland Parade please contact the Mayor's Office of Special Events:
609-347-5823.