

2024 City of Atlantic City Department Goals

Atlantic City Police Department

- ❖ Add Officers in Schools, Patrolling Atlantic and Pacific Avenues
- ❖ Reestablish Motorcycle Unit
- ❖ More Vehicles Added to Fleet
- ❖ Create Desk Sergeant Position
- ❖ Public Safety Building Renovations

Atlantic City Fire Department

- ❖ Increased Staffing Levels
- ❖ Launch Multicultural Jr. Fire Academy
- ❖ Reoccupy Fire Station 3 (Indiana & Grant Avenues)
- ❖ Another Phase of Live Fire Training
- ❖ Fire Station 5 Relocation
- ❖ Hold Hazmat Competency Training on All Shifts
- ❖ Start Phase I Construction of Fire Station 2
- ❖ Outfit 2 New Engines
- ❖ Hold Auction for Used Apparatus and Old Equipment
- ❖ Hold Non-Life Hazard Inspections
- ❖ Design Engineering Study for Unoccupied Fire Station 7

Municipal Courts

- ❖ Increase Community Outreach Events
- ❖ Create a More Diverse Staff
- ❖ Homeless Court (once per month w/ Judge Blee)
- ❖ Partnership w/ Reentry Services
- ❖ Expand on E-ticketing to Include Some Criminal Complaints
- ❖ Upgrade Courtroom Sound Equipment
- ❖ Enhance Technology – Hybrid Capable

Licensing and Inspections

- ❖ Lead-Based Paint Inspection Training
- ❖ Legislation Recommended Amendments (Boardwalk Trams, Rolling Chairs, Rooming – Boarding Houses, Parking Meter Locations) for Revenue Generating Purposes
- ❖ Foreclosure Registration Program
- ❖ Continuation of SLCHIP Under NJDCA
- ❖ E-filing
- ❖ Prioritize Zero Tolerance for Landlords who Fail to Secure Occupancy Permits
- ❖ Develop Ongoing Relationship w/ Community Groups

Public Works

- ❖ Professional Training to Spray all City-Owned Lots
- ❖ Bring Back Recycling Program to Atlantic City Schools (funded by Clean Communities grants)
- ❖ Add signage to traffic lights to identify what street you're on (every intersection)
- ❖ Clear and Repave Fenced in Section for Installation of Electric Charging Stations for New Electric Trash Trucks (acquired through a grant)
- ❖ Continue Upgrade and Replacement of Snow Removal and Specially Vehicle Fleet
- ❖ Work on Grant for Replacement of Nettings

Human Resources

- ❖ Offer More Supervisory Training
- ❖ Internal Desk Audit with Employees from Other Departments
- ❖ Updating Orientations and Holding Them Monthly
- ❖ Sexual Harassment and Workplace Harassment
- ❖ New Recruiting Techniques for Hard Positions to Fill
- ❖ Define 'Essential Employee'
- ❖ W4, I9 and Chapter 57 Audit
- ❖ Yearly Civil Service Title Audit In & Out
- ❖ Detailed Title Audit (complete title, class codes and salaries)

Information Technology

- ❖ Automate the Process for Creation of Council Packages
- ❖ Implement .GOV for ACPD
- ❖ Implement an Executive Dashboard for Financial Information for Each Department
- ❖ Automate System Data Feeds for the CITISTAT Dashboard and Identify new KPI's
- ❖ Install Cameras Inside Key City Buildings (Carnegie, All Wars Building, Firehouses)
- ❖ Prepare our Environment for Windows 11

Public Information

- ❖ Market Atlantic City Like Never Before (Marketing and Videographer grant)
- ❖ Get More People Signed up to AC Alerts
- ❖ Get More Eyes on City News Conferences
- ❖ More Frequent Communication w/ City Partners
- ❖ Give Social Media Pages a New Look and Feel

CDBG

- ❖ Economic Development Project to help struggling businesses
- ❖ Sustainable Solutions Project (Gardening)
- ❖ Supportive Affordable Housing Development
- ❖ Fund Reentry Project
- ❖ Anti-Violence/Mental Health Awareness
- ❖ MLK Lighting - Basketball Courts

Planning and Development

- ❖ Restart Mayor's Entrepreneurial Academy
- ❖ Create Framework and Support for Cooperatives in Community Gardens and Food Market
- ❖ Establish Framework for Micro-Loan Program to Include Workshop for Reentry and Private Lender
- ❖ Contract Consultant for Small Business Assistance Program
- ❖ Redevelopment Plans for Belfield Avenue, 723/725 N. Indiana Avenue and Carson Point
- ❖ Partner w/ CRDA and EDA on Developer Workshop
- ❖ Review/Amend Ordinances for Table and Chairs Plus Food Trucks
- ❖ Execute Maintenance Agreement for Columbia and Bartram Landscaping and fisherman's Landscape Improvement
- ❖ Complete community Forestry Management Plan
- ❖ Complete Zoning Assessment for Chelsea and Northside and Northside Historic Survey
- ❖ File Application for NJ DEP Brownfield Development Area

Health and Human Services

- ❖ Strategic Planning for Accreditation
- ❖ Health Education/Promotion (more substance abuse awareness and prevention seminars)
- ❖ Workforce Development – Job Program for Homeless Population
- ❖ Collection of Relevant Data Regarding Health Needs
- ❖ Address Issues w/ Physical and Behavioral Health and Social Detriments of Health
- ❖ Utility and Housing Assistance Seminars
- ❖ Develop Support Groups (Bereavement, Domestic Violence, substance Abuse)
- ❖ Creation of Adult Services Division

Revenue & Finance

- ❖ 2024 Tax Decrease
- ❖ In Person Meetings w/ Rating Agencies with a Goal of 2 Tier Upgrade
- ❖ Purchasing Department Cleanup
- ❖ Cleanup Payroll Process
- ❖ Monthly Financial Accountability Reports to Administration
- ❖ Train Employees on Requisitions

Solicitor's Office

- ❖ Reduce budget
- ❖ Use data to lessen liability in personal injury claims (target trip and falls in street and boardwalk)
- ❖ Utilize Judge Blee's Early Settlement Program
- ❖ Institute Response Training Program for Traffic Cops

Anti-Violence

- ❖ Enhance Neighborhood Engagement
- ❖ Foster Collaborations w/ Local Organizations
- ❖ Control and Decrease Violence in Atlantic City
- ❖ Create Job Opportunities for At-risk Youth and Young Adults
- ❖ Enhance Staff Training for Operational Efficiency

Reentry Services

- ❖ Improve Quality of Life and Access to Resources for Formerly Incarcerated
- ❖ Reduce Over Recidivism Rate by 70% (7 out of 10 residents) to Remain Productive
- ❖ Have Reentry Participants Become Self – Supporting Productive Citizens
- ❖ Reduce Homelessness and Housing Instability Among Citizens Returning to Atlantic City

Youth Services

- ❖ Host Family Cook-Off Event
- ❖ Host Summer Bash
- ❖ Begin SAT Preparatory Workshop
- ❖ Host Autism Event
- ❖ Generate Citywide Youth Offerings Calendar
- ❖ New AC Ballet Project
- ❖ Equestrian Program
- ❖ Equine-Assisted Therapy

Recreation

- ❖ Create Youth Golf Program
- ❖ More Diverse Recreation Programing
- ❖ MLS Soccer Program
- ❖ Bring Back Midnight Basketball League
- ❖ New Skate Park 'Uptown'
- ❖ Support AC PAL Wrestling
- ❖ Develop Activities/Events for Youth w/ Disabilities
- ❖ Take More Ownership of Community Parks and Playgrounds

Senior Services

- ❖ Organize Safety Seminars (Personal, elder Fraud, After Life Planning)
- ❖ Introduce CPR Class
- ❖ Take Seniors on Monthly Market Trips
- ❖ Launch Book Club
- ❖ Improve Senior Gala

Multicultural Services

- ❖ New Ways to Spotlight Heritage and Cultural Celebrations
- ❖ Financial Literacy Workshops
- ❖ Immigration Education Seminars
- ❖ AtlantiCare Partnership for AAPI Diversity Summit
- ❖ Continued Success of Music Appreciation Series

Vital Statistics

- ❖ Group wedding Day
- ❖ Kiosk Software Implementation
- ❖ Outreach Program
- ❖ Hire New Staff
- ❖ Acquire translation Equipment
- ❖ Attend Trainings Offered by the State