

2024 City of Atlantic City Department Goals (Final List)

Goals in **Green** were accomplished

Goals in **Red** were not met

Goals ~~crossed-out~~ were removed by Mayor Small following his State of the City

Atlantic City Police Department

❖ Add Officers in Schools, Patrolling Atlantic and Pacific Avenues

❖ Reestablish Motorcycle Unit

❖ More Vehicles Added to Fleet

❖ Create Desk Sergeant Position

❖ Public Safety Building Renovations

Atlantic City Fire Department

❖ Increased Staffing Levels

❖ Launch Multicultural Jr. Fire Academy

❖ Reoccupy Fire Station 3 (Indiana & Grant Avenues)

❖ Another Phase of Live Fire Training

❖ Fire Station 5 Relocation

❖ Hold Hazmat Competency Training on All Shifts

❖ Start Phase I Construction of Fire Station 2

❖ Outfit 2 New Engines

❖ Hold Auction for Used Apparatus and Old Equipment

❖ Hold Non-Life Hazard Inspections

❖ ~~Design Engineering Study for Unoccupied Fire Station 7~~

Municipal Courts

❖ Increase Community Outreach Events

❖ Create a More Diverse Staff

❖ Homeless Court (once per month)

❖ Partnership w/ Reentry Services

- ❖ Expand on E-ticketing to Include Some Criminal Complaints

- ❖ Upgrade Courtroom Sound Equipment

- ❖ Enhance Technology – Hybrid Capable

Licensing and Inspections

- ❖ Lead-Based Paint Inspection Training

- ❖ Legislation Recommended Amendments (Boardwalk Trams, Rolling Chairs, Rooming – Boarding Houses, Parking Meter Locations) for Revenue Generating Purposes

- ❖ Foreclosure Registration Program

- ❖ Continuation of SLCHIP Under NJDCA

- ❖ E-filing

- ❖ Prioritize Zero Tolerance for Landlords who Fail to Secure Occupancy Permits

- ❖ Develop Ongoing Relationship w/ Community Groups

Public Works

- ❖ Professional Training to Spray all City-Owned Lots

- ❖ Bring Back Recycling Program to Atlantic City Schools (funded by Clean Communities grants)

- ❖ Add signage to traffic lights to identify what street you're on (every intersection)

- ❖ Clear and Repave Fenced in Section for Installation of Electric Charging Stations for New Electric Trash Trucks (acquired through a grant)

- ❖ Continue Upgrade and Replacement of Snow Removal and Specially Vehicle Fleet

- ❖ Work on Grant for Replacement of Nettings

Human Resources

- ❖ Offer More Supervisory Training

- ❖ Internal Desk Audit with Employees from Other Departments

- ❖ Updating Orientations and Holding Them Monthly

- ❖ Sexual Harassment and Workplace Harassment

- ❖ New Recruiting Techniques for Hard Positions to Fill

- ❖ Define 'Essential Employee'

- ❖ W4, I9 and Chapter 57 Audit

- ❖ Yearly Civil Service Title Audit In & Out
- ❖ Detailed Title Audit (complete title, class codes and salaries)

Information Technology

- ❖ Automate the Process for Creation of Council Packages
- ❖ Implement .GOV for ACPD
- ❖ Implement an Executive Dashboard for Financial Information for Each Department
- ❖ Automate System Data Feeds for the CITISTAT Dashboard and Identify new KPI's
- ❖ Install Cameras Inside Key City Buildings (Carnegie, All Wars Building, Firehouses)
- ❖ Prepare our Environment for Windows 11

Public Information

- ❖ Market Atlantic City Like Never Before (Marketing and Videographer grant)
- ❖ Get More People Signed up to AC Alerts
- ❖ Get More Eyes on City News Conferences
- ❖ More Frequent Communication w/ City Partners
- ❖ Give Social Media Pages a New Look and Feel

CDBG

- ❖ Economic Development Project to help struggling businesses
- ❖ Sustainable Solutions Project (Gardening)
- ❖ Supportive Affordable Housing Development
- ❖ Fund Reentry Project
- ❖ Anti-Violence/Mental Health Awareness
- ❖ MLK Lighting - Basketball Courts

Planning and Development

- ❖ Restart Mayor's Entrepreneurial Academy
- ❖ Create Framework and Support for Cooperatives in Community Gardens and Food Market
- ❖ Establish Framework for Micro-Loan Program to Include Workshop for Reentry and Private Lender

- ❖ Contract Consultant for Small Business Assistance Program
- ❖ Redevelopment Plans for Belfield Avenue, 723/725 N. Indiana Avenue and Carson Point
- ❖ Partner w/ CRDA and EDA on Developer Workshop
- ❖ Review/Amend Ordinances for Table and Chairs Plus Food Trucks
- ❖ **Execute Maintenance Agreement for Columbia and Bartram Landscaping and fisherman's Landscape Improvement**
- ❖ Complete community Forestry Management Plan
- ❖ Complete Zoning Assessment for Chelsea and Northside and Northside Historic Survey
- ❖ File Application for NJ DEP Brownfield Development Area

Health and Human Services

- ❖ Strategic Planning for Accreditation
- ❖ Health Education/Promotion (more substance abuse awareness and prevention seminars)
- ❖ Workforce Development – Job Program for Homeless Population
- ❖ Collection of Relevant Data Regarding Health Needs
- ❖ Address Issues w/ Physical and Behavioral Health and Social Detriments of Health
- ❖ Utility and Housing Assistance Seminars
- ❖ Develop Support Groups (Bereavement, Domestic Violence, substance Abuse)
- ❖ ~~Creation of Adult Services Division~~

Revenue & Finance

- ❖ 2024 Tax Decrease
- ❖ In Person Meetings w/ Rating Agencies with a Goal of 2 Tier Upgrade
- ❖ Purchasing Department Cleanup
- ❖ Cleanup Payroll Process
- ❖ Monthly Financial Accountability Reports to Administration
- ❖ Train Employees on Requisitions

Solicitor's Office

- ❖ Reduce budget

- ❖ Use data to lessen liability in personal injury claims (target trip and falls in street and boardwalk)
- ❖ Utilize Judge Blee's Early Settlement Program
- ❖ Institute Response Training Program for Traffic Cops

Anti-Violence

- ❖ Enhance Neighborhood Engagement
- ❖ Foster Collaborations w/ Local Organizations
- ❖ Control and Decrease Violence in Atlantic City
- ❖ Create Job Opportunities for At-risk Youth and Young Adults
- ❖ Enhance Staff Training for Operational Efficiency

Reentry Services

- ❖ Improve Quality of Life and Access to Resources for Formerly Incarcerated
- ❖ Reduce Over Recidivism Rate by 70% (7 out of 10 residents) to Remain Productive
- ❖ Have Reentry Participants Become Self – Supporting Productive Citizens
- ❖ Reduce Homelessness and Housing Instability Among Citizens Returning to Atlantic City

Youth Services

- ❖ Host Family Cook-Off Event
- ❖ Host Summer Bash
- ❖ Begin SAT Preparatory Workshop
- ❖ Host Autism Event
- ❖ Generate Citywide Youth Offerings Calendar
- ❖ New AC Ballet Project
- ❖ Equestrian Program
- ❖ Equine-Assisted Therapy

Recreation

- ❖ Create Youth Golf Program
- ❖ More Diverse Recreation Programming

- ❖ MLS Soccer Program
- ❖ Bring Back Midnight Basketball League
- ❖ New Skate Park 'Uptown'
- ❖ Support AC PAL Wrestling
- ❖ Develop Activities/Events for Youth w/ Disabilities
- ❖ Take More Ownership of Community Parks and Playgrounds

Multicultural Services

- ❖ New Ways to Spotlight Heritage & Culture Celebration
- ❖ Financial Literacy Workshop
- ❖ Immigration Education Seminars
- ❖ AtlantiCare Partnership for AAPI Diversity Summit
- ❖ Continued Success of Music Appreciation Series

Senior Services

- ❖ Organize Safety Seminars (Personal, elder Fraud, After Life Planning)
- ❖ Introduce CPR Class
- ❖ Take Seniors on Monthly Market Trips
- ❖ Launch Book Club
- ❖ Improve Senior Gala

Vital Statistics

- ❖ **Group Wedding Day**
- ❖ Kiosk Software Implementation
- ❖ Outreach Program
- ❖ Hire New Staff
- ❖ Acquire Translation Equipment
- ❖ Attend Trainings Offered by State